

Social Media & Pedagogy Workshop

The Who?

- First Year Composition
- Upperlevel Courses
- Literature
- Creative Writing
- EWM
- Graduate Students
- Faculty
- Scholars
- Internship Students



The Why?

- Balance Professional/Personal
- Notions of Networks & Circulation
- Audience Awareness
- Publicness of Writing
- Rhetorical Purpose
- Rhetorical Situations
- Digital Literacies

The How?

- Clear Parameters
- Modeling
- Discussion Tool
- Drafting Tool
- Workshopping Tool
- CWC? Traditional Classroom?

The What?

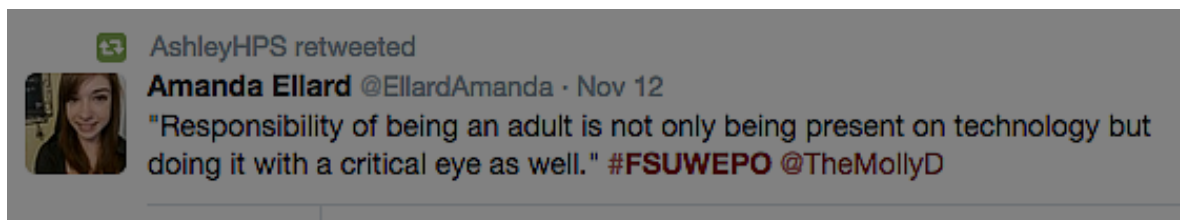
- Twitter: 140 characters, hashtags, lists, favorites, tweets, replies, retweets, followers
- Pinterest: pins, boards, tags, followers
- Tmblr: blogs, tags, followers
- Vine: 6 sec videos, tags, followers
- Youtube: videos, tags, subscribing, views
- Facebook: pages vs. group, likes, shares
- Instagram: images, tags, followers, likes

"My" HashTags

#FSUGossipandGender
#FSUWEPO
#RemediateSupersFSU
#TeachWithTwitter

Assignments?

- Viral Campaign (Major)
- Live Tweeting
- Discussion
- Networking
- Rhetorical Analysis
- The QQC
- HashTag Research



Frequently Asked Questions

- 1) How do you keep students on task with technology access?
- 2) What happens when students violate the civility clause in digital spaces?
- 3) Do you create a separate account?
- 4) How do you assess it?
- 5) What about privacy issues?

UnExpected Outcomes

- 1) Students develop a sense of community and support through the engagement of this 'non-academic' space.
- 2) Teacher gains access to some of the backchannel conversations that occur regarding the class
- 3) Academic conversations garner interest from outside the academy