

## Project Two: Multimodal Research, A HyperText



**Purpose/Goals:** This project provides students will an in-depth exploration of research (as inquiry) through the use of both “scholarly” and “non-scholarly” resources that address Gender Stereotypes in some way as well as how Gossip functions within the space chosen. This project, in addition to connecting the two major themes of this course, will also continue students’ pursuit of composing inside and outside of the boundaries of traditional academic writing. This project will engage the use of a hypertext--students will incorporate hyperlinks through the text that speak to, engage with, address, and further explain their chosen topic in addition exploring visual components as well. This project will be multimodal in the sense that text, visuals, and links will be present. This project will also further students’ positioning of their voice, now in the formal space of a research project. In addition to content, students will extensively engage with source incorporation and their chosen citation method (MLA or APA).

**The Assignment:** This project asks that you do both scholarly and non-scholarly research to explore a set of 3 gender stereotypes that we encounter on a regular basis of your choosing. You may select any gender related stereotypes within the gender binary as well as everything in between; though focusing on gender related stereotypes, you may also explore stereotypes that include race/ethnicity/class/location. You should, however, select one space to explore all 4 so that you can get beyond the superficial exploration of the stereotypes. We will generate a list of stereotypes in class to help us think. Before you narrow to far into your selection, we will begin with a general search on EBSCO of “Gender Stereotypes,” which will help us explore what a stereotype is, learn how to use of databases, and help us find a direction for our own research. You must have a minimum of 8 sources, 6 of which MUST be scholarly and 2 may be “non-scholarly.” After you have met the minimum requirements of sources (especially the scholarly requirement), you may have sources from either space that work to inform and shape your argument. In addition to finding sources, you will want to explore other media: images/videos/artifacts/blogs etc. that you could link into your project (as well as some of the sources you use). Remember, this research project is a hypertext, but it will be **2000+ words**. You could link to things of your own as well as things that belong to others. In addition to a works cited page (or

references in APA), you will have a links/visuals bibliography that will give credit to the sources that are linked throughout your project. Here are some important things to remember as you compose:

- Research stems from inquiry, THEN you find a position. Do not decide your position and then cherry-pick sources to support it. Research is about learning and gaining knowledge.
- Stereotypes are everywhere. What do you want to focus on? Why? What are your experiences with stereotypes?
- How does your own understanding of gender stem from these stereotypes? Where do these stereotypes come from?
- How do you think Gossip works with Gender in perpetuating/reinforcing/challenging/creating the stereotypes?
- Do you want to support to challenge the stereotypes you select?
- Do you see ways in which your stereotypes (the set of 3) connect to one another? How? Why? What about ways in which they challenge each other?
- Would any of the scholars we have been reading, especially the gender texts, help you explore your stereotypes? How? Why? Use them if so; they are scholarly.
- This project will adhere to the formatting of the citation method you choose, down to the margins/spacing/font size/page numbering/etc. Use the Handbook to help you format.



**Project Duration:** 6 Weeks; final version due inside the E-Portfolio

### **Workshop Dates/Source Hunting:**

October 1st & 3rd: Source Hunting

October 8th: Speed-dating Introductions; topic sentence outline; archive of links

October 15th: Cut-it-Up Workshop FULL DRAFT, minus images throughout text (this draft will be in hard copy)

October 29th: Polishing Workshop (images/links/citations/etc.)

**Conference Week: October 21st-25th. All draft submissions (these will be full drafts with working links AND visuals present), regardless of conference date, due Sunday October 20th @ 5:00 PM**