ENC 2135: Research, Genre, and Context: Writing for Digital Spaces
Project Two: Multimodal Research—a Hypertext
Duration of Project: September 21-November 3 (6.5 wks)

Purpose/Goals: This project provides students with the opportunity to develop their approaches to research through inquiry by interrogating a topic and then arriving at a position supported by scholarship. To start the research process, students will write a brief proposal that includes: topic, a set of research questions, and a general plan of attack for the project at hand. This project has two major components: 1) the annotated bibliography and 2) the hypertextual research essay as well as a rhetorical rationale. This approach allows students to develop a research project while also incorporating a digital conversation within their essay. By first creating the annotated bibliography, students will learn the best way for them to fully explore research—finding sources, evaluating them, and then putting them into conversation with other scholars as well as finding their own academic voice in the essay. The multimodal nature of this essay will potentially include links to sources/contexts/genres, videos, images and polished words on the page. Students will explore approaches to citation methods (MLA/APA) which will also allow them to interrogate conceptions of plagiarism and copyright laws as they incorporate both print and digital work into their own document

The Assignment: . This project asks that students engage with both scholarly and non-scholarly sources in order to gain a well-rounded understanding of their topic. Students must include a minimum of 8 scholarly (peer reviewed) sources, at least 3 non scholarly sources, and the inclusion of at least 7 digital components throughout the text. Therefore, at minimum 11 sources will be incorporated. Students have free reign over the non-scholarly source types, but proper citations must be included while the scholarly sources will be found through the use of FSU's library databases.

Part One—The Annotated Bib: For every source collected, write a brief annotation for that source; this means there will be at least 11 annotations. Annotated bibliographies are a step in research that allow you to concisely establish the key components of a source so that later, when you write the essay itself, can easily navigate between your sources. These annotations will range from 3-5 sentences and you can consider the following questions as your draft them: 1) What is the source about? Summarize. 2) Who is the author of this source? Why are they experts? 3) How will you use this source? 4) Why is it valuable/interesting for your research inquiry? 5) What about credibility? The annotated bibliography will be approximately 1300-1500 words. Format (source entry, font, margins, etc.) should fit within expectations of works cited page/references (depending on citation method). Please bracket word count at the end [1300].

Part Two—The Hypertextual Research: Once you have collected and annotated your sources, the drafting process begins for the actual researched essay. Since we have been discussing notions of circulation, genre, and context consider how these components impact your essay. For instance, this essay's genre is a hybrid: traditional research with linked information and visuals within the body of the essay. What happens to if it you print it? What is gained? What is lost? Why does that matter? First, you stake a supportable claim/position for you essay, rooted in the inquiries you made as you selected your topic, found sources, and grappled with them. Then you will find links/images/videos to incorporate that help extend your conversation/argument in some way in addition to fitting into the scholarly conversation your develop using your sources. Remember, use all your sources. Part of the purpose of this essay is for you to experiment with your own academic voice as you find your place within the conversation of the sources you incorporated—you are also an authority on this subject because you are the researcher. The formality of your essay should be less conversational than a narrative but you can still speak from the position of I—after all you did the research. Do not simply add links, images, and videos for shock value or arbitrarily; each

inclusion has a clear purpose and connection to the essay as a whole. This digital component is not an afterthought but a consideration attended to during the entire process Consider the following questions as you draft this essay (as well as questions of your own): 1) What do I want to argue? 2) How does my research support my argument? 3) How do my links/images/videos add to my argument? 4) Did I group my sources my content? 5) What is the "so what?" of my essay? 6) Who is my audience? Why? The hypertextual essay will be approximately 2500-3000 words with correct formatting according to your chosen citation method (including works cited page, in-text citations, font, margins, spacing etc.). Please bracket the word count [2500] at the end. Include also, a digital works cited page: wherein you create a bibliography of the links, images, and videos. A list of links does not suffice—you should include information as you would on a regular works cited page/references.

Rhetorical Rationale: In addition to the major parts, you will also include a 500 word Rhetorical Rationale. This rationale, like the RR for project 1, provides you with a space to reflect, explain, and defend your choices. For this RR, you will focus specifically on the integrated links, images, and/or videos. Why did you select these links/images/videos? How do you see them contributing? Why? Your RR can be formatted as you wish but please include the bracket word count at the end.

Project 2, including all three parts, will be approximately 4,100-4,800 words. Don't worry. We will approach these as chunks so you will eventually arrive at your required words—don't think about the word count as a whole until we have drafted each section. Trust the process. Remember, as well, this course is graded through portfolio grading, meaning that you have until the end of the semester to finalize your revisions once we have gone through the revision process with peer review and conferences.

Assessment: The successful project two will incorporate sources, integrate digital components, and create a cohesive argument that is carried throughout the essay. Project 2 will show the attention to both the revision and writing process that you apply. Although GUMP (grammar, usage, mechanics, and punctuation) are not the central focus, students will submit carefully revised, edited, and proofread work—attention to the details is important, especially when it could stand in the way of you argument and content. There will be three workshops for this project and a conference. We will workshop the annotated bibliography once, the essay twice (at draft 1 & 3), and conference the essay during draft 2. You cannot pass this course without completing all components of this project. All drafts will be submitted digitally to their designated assignment location.
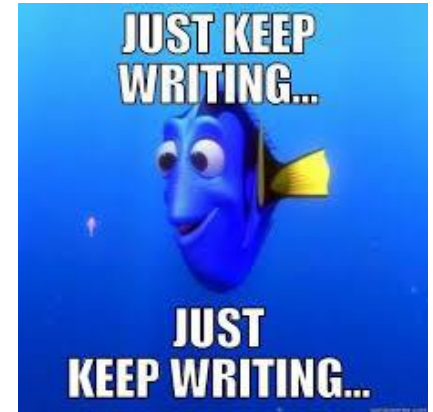
Due Dates/Workshops/Conferences:
Proposal Due: September 24
Annotated Bibliography Workshop: October 1
Draft 1—Hypertext Workshop: October 13
Draft 2 Conference Week: October 19-23 (all drafts submitted by 11:59 pm on October 18)
Digital RR Workshop and Usability check: October 29
Draft 3—Hypertext Workshop: November 3

Workshops for this project account for 10% of the Revision Workshop Grade (2% per workshop/conference)